

We have been busy!
ACCOMPLISHMENTS

CITY COUNCIL GOALS

The following are accomplishments that are specifically related to the Council Goals and Workplan:

Goal 1: Implement the adopted Community Vision by updating the Comprehensive Plan and key development regulations in partnership with residents, neighborhoods and businesses

- Council adopted Tree City USA Ordinance and established a Tree Board (PRCS Board); completed tree canopy study (funded by grant)
- Council adopted the Town Center Subarea Plan and code
- Council adopted the SE Area Neighborhoods Subarea Plan and legislative rezone
- Council adopted the Aldercrest Subarea Plan and legislative rezone, which resulted in preserving a portion of the land for park space
- Council adopted change to move review and approval of quasi-judicial decisions to the Hearing Examiner
- City wins Governor's Award for the 2012 Smart Communities Merit Award for the Town Center Subarea Plan
- Council approved a joint use agreement with the Shoreline School District to transition the Sunset Elementary School site into a City park
- Council adopted the update of the Comprehensive Plan

Goal 2: Provide safe, efficient and effective infrastructure to support our land use, transportation and surface water plans

- Council adopted the Transportation Master Plan, the Surface Water Master Plan and the Parks and Open Space Master Plan Updates
- Council adopted Park at Town Center Master Plan
- Council adopted the Shoreline Master Program
- Implemented a Green Street Low Impact Development and Pedestrian Safety Project on 17th Avenue NE between NE 150th and NE 145th Streets
- Completed the sidewalk on Ashworth Avenue N. route from N. 185th to N. 192nd Streets
- Received \$385,000 grant to construct sidewalks near Briarcrest Elementary (example of our partnership with the School District)
- Council added \$500,000 for funding of new sidewalks in the 2012 Budget
- Council adopted a Sound Transit preferred alignment (I-5) and light rail station area locations and light rail guiding principles
- Council successfully influenced the process to remove a potential light rail station at 175th
- Supported innovative practices such as using goats, sheep, llamas for vegetation management for the surface water utility (Seattle Times picked up press release)
- Worked with SCL to replace high-pressure sodium lamps with LED lamps, which reduces energy costs

- Implemented new stormwater adopt-a-drain program
- Partnered with SustainableWorks to provide reduced cost home energy audits (over 400 energy audits were performed in Shoreline, SustainableWorks most successful outreach yet)
- Sound Transit adopted the City's amendment to their TOD policy
- Received \$975,000 in grants from WSDOT for the Pedestrian/Bicycle Safety and Safe Routes to School Grant Programs – this funds Interurban/Burke Gilman trail connectors and a sidewalk at Einstein Middle School
- Council approved a 15-year franchise agreement with the Shoreline Water District
- Council authorized the purchase of the King County Bruggers Bog maintenance facility site (sale pending)

Goal 3: Improve economic development opportunities in Shoreline

- Council adopted an updated 2012-2017 Economic Development Strategic Plan
- Council adopted the expansion of the Property Tax Exemption Program
- Continued administration of the successful and growing Quickstart Program in partnership with the Shoreline Community College
- Partnered with the Urban Land Institute to study Bus Rapid Transit and transit-oriented developments in Shoreline
- Updated the Engineering Development Manual to clarify development requirements for potential Shoreline investors
- Council approved a new pilot business mini-grant program
- Council adopted a Community Renewal Area (CRA) for Aurora Square, which allows the City to form public-private partnerships to redevelop the area.

Goal 4: Construct the Aurora Improvements from 165th to 205th Streets

- Completed Aurora from 165th to 192nd
- Secured the balance of funding needed to complete the project
 - \$120 million project is being completed without debt and only with approximately 12% local funding
 - Since project begun City has experienced an estimated \$200 million in public and private reinvestment
- Secured the funding to complete the Aurora Corridor Project from 192nd to 200th Streets

Goal 5: Expand opportunities for effective citizen communication and community engagement

- Council hosted an educational summit with the School District and Shoreline Community College
- Conducted an online survey about the proposed tobacco free parks ordinance
- Held workshop for neighborhood and environmental mini-grants

- Completed a jointly funded project to enhance fiber network connectivity with the School District and Fire Department
- Established partnership with the Fire Department and Shoreline Community College with Currents (periodically they publish a full page (s) and pay a proportional share of the costs)
- Held a public safety forum workshop with about 35 participants
- Installed new custom Google search feature on the City's website
- Record number of National Night Out block party and participants

Goal 6: Develop a “healthy city” strategy

- Council adopted a Healthy City Strategy, which included hosting two events: Walks4Health and Eats4Health
- Council adopted a Tobacco Free Parks ordinance
- Implemented a community garden (so popular a wait list was established)
- Implemented a Shoreline Farmer's Market in partnership with the SFMA (June 16 kick off)
- Installed lap counter at the top of the stairs at RBSP (idea suggested by resident)
- Received WellCity award from AWC resulting in a 2% discount on its medical coverage for employees
- Received a \$120,000 King Conservation District grant to fully fund the new Kruckeberg Garden arbor and some interpretive signage
- Completed phase 1 of the Kruckeberg Botanic Garden Master Plan improvements
- Citizens accomplished the “Million Stair Challenge” by climbing the steps at Richmond Beach Saltwater Park before the 30 day goal
- Hosted a successful first “Monster Mash Dash” as part of the City's Healthy City Strategy

Goal 7: Acquire Seattle Public Utilities water system in Shoreline

- Negotiated a purchase price for the SPU system in Shoreline after two years of negotiations
- Initiated and managed a public process that included hosting an initial citizen focus group, establishing a SPU Acquisition Citizen Steering Committee (25 members), outreaching to various groups (Rotary Clubs, Senior Center, Shoreline School Board, Fire Department, etc.), conducting a poll, and holding open houses with the public
- Completed the SPU Due Diligence and citizens of Shoreline approved the acquisition by 70%

Policy Development and Implementation

- Council adopted collective garden regulations
- Council adopted a revised code for ROW street trees
- Streamlined the process and eliminated the fee for residents who would like to use the ROW planting strip (in response to a resident's request)
- Council adopted new animal control regulations including leash and scoop laws

- Created the environmental sustainability indicators website to help implement the City's Environmental Sustainability Strategy
- Snohomish County adopted two amendments the City submitted for the new Urban Village designation of Point Wells (this would apply if the permit was not vested under Urban Center)
- Council adopted an ordinance to allow for limited alcohol for private special events held at Richmond Beach Saltwater Park and Cromwell Park
- Updated the City's Comprehensive Emergency Management Plan
- Addressed compensation concerns of the PW and PRCS operational crews during emergency events (Council approved changes to the personnel policy)

Budget and Financial Management

- Continued to receive an "unqualified," or clean opinion on the City's 2010 financial statements from the Washington State Auditor's Office
- 2012 Budget that addressed priority operational needs and Council's goals within a constrained budget, which resulted in staff layoffs (first time in City's history)
- Developed and implemented a BST (Bituminous Surface Treatment) enhancement program, which added more lane miles within the same funding level
- Conducted a competitive selection process for health benefit package and provider; conducting a new process in 2012
- Implemented a new jail contract with Snohomish County Jail and began use of a first appearance video court system with King County District Court, greatly reducing jail costs
- Implemented a joint supervision program between Shoreline and Kenmore Police Departments, which resulted in a credit to Shoreline of approximately \$129,000
- "Reused" old play structure for the Shorewood Dog Park
- Received a clean financial audit – 13th year in a row, and clean CDBG audit
- Awarded the GFOA Distinguished Budget Award
- Earned a 2012 WellCity Award, which resulted in receiving a 2% premium discount on one of the medical plans offered

Community, Intergovernmental and Media Relations

- Strengthened the City's partnership with the School District by moving forward with the Sunset Park Master Plan (City to maintain property and manage scheduling)
- Successfully apprehended suspects in high profile Police cases
- Continued to hold community meeting on Pt. Wells, conducting extensive public outreach
- Effectively responded to the winter storm (City was featured on local TV news for cost-saving, innovative approach to storm response)

Organizational Leadership

- Served as Shoreline's representative to the Suburban Cities Assn., Public Issues Committee (2010-2011)
- Championed the City's "Healthy City Strategy" Goal

- Attended the IMCL Liveable Cities Conference in 2010
- City's Representative at many new business openings, delivering remarks and welcoming community
- Served on the Human Development Committee for the National League of Cities
- Attended AWC and NLC conferences to create relationships with other elected officials, and to learn from others experiences in municipal governance.